The Heilmeyer Questions

- WHAT ARE WE TRYING TO DO?
 - What is the problem? What are you trying to accomplish?
- HOW DOES THIS GET DONE, AT PRESENT?
 - Who does it? What are the limitations of the present approaches? Why is it hard?
- WHAT IS NEW ABOUT OUR APPROACH?
 - What is the new technical idea? Why do we think we can be successful at this time?
- IF WE SUCCEED, WHAT DIFFERENCE DO WE THINK IT WILL MAKE?
 - What is the impact? Provide metrics.
- HOW LONG DO WE THINK IT WILL TAKE?
 - How will the program be organized? How will intermediate results be generated? What are our mid term and final exams to see how we are doing?
- CAN WE TRANSITION?
 - How could this transition to the end user?
- HOW MUCH WILL IT COST?